PRESS RELEASE

March 7, 2023



Digital solutions for the circular economy

On March 1, the new *Mittelstand-Digital Zentrum Smarte*Kreisläufe started at the DITF



Small and medium-sized enterprises are facing big tasks: Production should be sustainable and allow for later recycling, work and qualification are increasingly taking place digitally, and supply chains must be fully traceable. The German Institutes of Textile and Fiber Research (DITF) support companies in the introduction of these future-relevant technologies.

Partners are ITA Institut für Textiltechnik of RWTH Aachen University, Sächsisches Textilforschungsinstitut in Chemnitz (STFI) and DER MITTELSTANDSVERBUND - ZGV. The Gesamtverband textil+mode management is in charge of management. In Denkendorf at the DITF, showcases about digital engineering with a focus on supply chain, circular economy and artificial intelligence can be experienced by all sectors.

To this end, a demonstrator is being set up to provide transparent proof along the entire supply chain from fiber to end customer. A quick check tool will then support SMEs in quickly assessing their supply chain risks and provide them with an initial overview of their ecological footprint.

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Marketing and Communications

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The Mittelstand-Digital Zentrum Smarte Kreisläufe is part of Mittelstand-Digital.

What is Mittelstand-Digital?

Mittelstand-Digital offers guidance for small and medium-sized enterprises and the skilled crafts as they embrace the digital transformation, informs them about the opportunities and challenges of digitalization and provides financial support for digitalization projects. The Federal Ministry for Economic Affairs and Climate Action makes it possible for all of these services to be rendered free of charge.

For more information visit www.mittelstand-digital.de.

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The team of the *Mittelstand-Digital* Center at DITF: Project Manager Alexander Artschwager, Dr. Heiko Matheis, Christine Schoch, Bastian Baesch, Christoph Riethmüller, Tobias Hecht, Dr. Michael Haupt (left to right). Photo: DITF